

Nash's Farm Store Buying Policy & Truth in Labeling Guidelines

Revised September 2014

Objective

Nash's Farm Store strives to be a haven for conscientious consumers who do not want to support conventional food corporations and for consumers who seek clarity in product labeling. To that end, we created the Nash's Farm Store Buying Policy and Truth in Labeling (TIL) Guidelines to outline how we accomplish these goals.

Buying Policy

Guideline #1—The Farm Store purchases organic and local items.

- Non-organic products must be approved first by buyers, and then by the Store Manager or Owners.
- Non-organic items must not exceed 5% of the Store's total products.
- There are exceptions:
 - If a product fills a hole in the Farm Store's inventory which cannot be filled by an organic product.
 - Other exceptions on a case-by-case basis.

>TIL explanation statement will be entered into the product log book.

Guideline #2—The Farm Store avoids items which contain genetically modified organisms (GMOs). Products are vetted prior to purchase.

- There are exceptions:
 - Some beer and wine selections.
 - Local producers who cannot verify that all of their ingredients are non-GMO.
 - Other exemptions on a case-by-case basis.

>TIL explanation statement will be entered into the product log book.

>All items known to contain GMOs, or that may possibly contain GMOs, will be labeled: ***May Contain GMOs***

Guideline #3—The Farm Store avoids items whose parent companies/food manufacturers oppose GMO labeling efforts. The Cornucopia Institute is our main resource for current information (<http://www.cornucopia.org/whowho-owns-organic/>). Please see list of brands we avoid.

- There are exceptions:
 - If no alternative is available, it may continue to be stocked until a comparable replacement is found. If there are no comparable replacements, buyers and General Manager or owners may decide to discontinue it with no substitution.

Brand ownership is constantly shifting, however, and we may discontinue products in the future (examples from 2013 and 2014 include Santa Cruz Juices, Earthbound Farms, and Annie's Homegrown.)

>TIL explanation statement will be entered into the product log book.
>All items of questionable ownership will be labeled: **This brand is owned by _____, who contributes to anti-GMO labeling campaigns.**

Nash's Truth in Labeling Policy

Nash's Farm Store is committed to sourcing organic, local, GMO-free products from independently-owned companies. Our Buying Policies are transparent and open to our customers.

We make reasonable efforts to label grocery and produce items:

- If produced at Nash's Farm = **Nash's Organic Produce**
- If produced in Washington State = **Local**
- If possible GMOs = **May contain GMOs**
- If questionable ownership = **This brand is owned by _____, who contributes to anti-GMO labeling campaigns**

This is the current list of brands we avoid because they are in conflict with our Buying Guidelines: (Alphabetical list of brands)